

• AWARD-WINNING NON-PROFIT TELEVISION

# YOUR BUSINESS, IN FOCUS.

Partner with the region's most trusted local station — reaching engaged families through the sports, local news, and community moments they treasure most.

COMMUNITY  
**FOCUS**

**68%**

HOMEOWNERS

**\$74K**

AVG. HH INCOME

**35–64**

CORE AGE RANGE

**62%**

COLLEGE EDUCATED

## • WHAT WE COVER

### Programming Families Watch

- **High School Athletics & Games of the Week**  
Live sports coverage — our highest-rated programming year-round.
- **Mayor and Superintendent Programs**  
Studio shows featuring local leaders
- **School Events**  
Holiday Concerts, Graduations, and District Award Shows
- **Public Affairs**  
Civic Connection through our Candidates' Dialogue Series

## • WHAT YOU RECEIVE

### Underwriter Benefits

- **On-Air Acknowledgment**  
Name, tagline & logo in FCC-compliant underwriter spots.
- **App & Social Recognition**  
Featured logo placement and ongoing digital visibility.
- **Live Event Mentions**  
Announcer acknowledgment at peak-attention broadcasts plus logo.
- **QR code placement**  
Drive viewers directly to your site or socials

## • UNDERWRITING LEVELS

### Flexible Partnership Opportunities

COMMUNITY PARTNER

#### ENTRY

*Single program or event underwriting*

- ✓ On-air acknowledgment
- ✓ logo featured
- ✓ Event-based branding on Social Media

★ MOST POPULAR  
SEASON SPONSOR

#### SEASON

*Full sports season or program series*

- ✓ All Entry benefits
- ✓ Weekly on-air mentions and logo feature
- ✓ Price break for entire season

PRESENTING UNDERWRITER

#### PREMIER

*Annual or multi-program partnership*

- ✓ All Season benefits
- ✓ "Brought to you by..." title
- ✓ logo placement on schedule and banners

### \$ Prefer to give directly? Every gift keeps local programming free.

Community Focus is a 501(c)(3) non-profit — individual donations and underwriting gifts are tax-deductible. Consult your tax advisor.

**READY TO PARTNER WITH YOUR  
COMMUNITY?**

**LET'S START THE CONVERSATION →**

★ AWARD WINNING

Excellence in Local Programming

501(c)(3)

Non-Commercial Non-Profit Organization

**Community Focus**

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**CALL OR EMAIL FOR DETAILS**